



SEQUENA LUCKETT
VISUAL & DIGITAL DESIGNER



DESIGNPORTFOLIO.SEQUENALUCKETT.COM



708.715.3525



SEQUENALUCKETT@YAHOO.COM

DESIGNER PROFILE

- Organized, detail oriented, flexible, and meets deadlines
- Experienced freelance Visual & Digital Designer
- Great client service skills with project management background

EDUCATION

Associate of Science, Visual Design | May 2015
Sanford-Brown College | Tampa, FL
G.P.A 4.0 | President's List

SKILLS

Adobe Creative Suite
Illustrator, Photoshop, InDesign, & Dreamweaver

Digital Design
WordPress, CSS, PHP, HTML, Emails on Acid

Microsoft Office Suite
Word, PowerPoint, Excel, Access, & Outlook

PROFESSIONAL EXPERIENCE

GUARANTEED RATE | Graphic Design Specialist |
October 2017-March 2018

- Email marketing design (Responsive & Static HTML design)
- Social media ad template design
- Custom print layout design (Flyers, Postcards, etc.)
- Promotional product design (Razor Flags, PopSockets, etc.)

Freelance Visual & Digital Designer | December
2008-Present

- Logo redesign, social media marketing concepts, marketing campaign; designed business cards, flyer's, company window signage for tax service
- Logo design, WordPress website, business cards, menus, banners, media marketing campaign for restaurant
- Designed logo, business cards for blogger
- Created logo for fashion designer
- Design concept branding, print & digital marketing, social media marketing campaign and stationery designs
- Develop product development & package design for a candle company
- Create memorable photographs and photo editing
- WordPress front-end digital designer creating landing pages, microsites, & fully functioning websites
- E-commerce based websites
- Work with vendors for design capabilities, develop mock-ups and print from concept to finish

AHIMA | Digital Marketing Manager & Visual Designer |
June 2015-July 2017

- Use Sitecore CMS to create landing pages & microsites
- Update website data
- Catalog layout design

ORGANIZATIONS

AIGA Member | February 2015- Present